Innovation and motivation for transformation to sustainability: How do we start the process?

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Part of Panel: Earth stewardship: An agenda to reorient the trajectory of human interactions with the biosphere

This presentation will look at the role of social innovation and institutional entrepreneurs in catalyzing transformation to sustainability. Social innovation can be seen as the third leg of the stool, helping to reduce vulnerability by the inclusion of marginalized populations, helping to contribute to resilience through the introduction of novelty, novelty that can help systems adapt and at times transform. Who are the individuals who catalyze transformation in SES? We will look at the role of institutional entrepreneurs, their motivations for engagement in seemingly impossible challenges, their peculiar and particular skills as social change agents, and their relationship to the complex system opportunities that present themselves through time.